

CATERING BULLETIN

WELCOME TO THE JANUARY EDITION OF YOUR MARKETING BULLETIN. WE'RE CATERLINK, YOUR SCHOOL CATERER. WE WANT TO LET YOU KNOW ABOUT THE GREAT OFFERS, PROMOTIONS, EVENTS AND DEALS WE HAVE COMING UP THIS MONTH - SO, IN JANUARY WE HAVE DESTINATION GERMANY, IN SEASON: PARSNIP, VEGANUARY, INTERNATIONAL HOT & SPICY DAY, AND BAGEL DAY! WE HAVE MEAL DEALS AND PRODUCT PROMOTIONS THROUGHOUT THE MONTH.

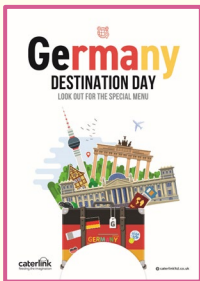
IN SEASON: PARSNIP

DID YOU KNOW...PARSNIP'S ARE CLOSE RELATIVES OF THE CARROT, FENNEL, PARSLEY AND CELERY.... WE WILL BE USING THIS VEGETABLE ALL MONTH IN DIFFERENT INNOVATIVE WAYS! ALTHOUGH PARSNIPS ARE USUALLY COOKED, THEY CAN BE EATEN RAW, AND HAVE NUTTY, PEPPERY TASTE!



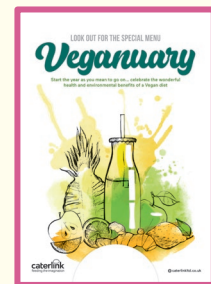
DESTINATION: GERMANY

BELIEVE IT OR NOT, THERE IS FAR MORE TO GERMAN FOOD THAN SAUSAGES AND SAUERKRAUT! FOOD HAS ALWAYS BEEN A MAJOR PART OF GERMAN CULTURE. EVEN THE WELL-KNOWN GERMAN FAIRY TALE, HANSEL AND GRETEL, MAKES REFERENCE TO FOOD. HANSEL AND GRETEL, BROTHER AND SISTER, DISCOVER A HOUSE IN THE FOREST MADE OF GINGERBREAD AND CANDIES. DID YOU KNOW THAT WHEN GERMANY WAS DIVIDED INTO WEST & EAST, THE EAST TOOK A MORE RUSSIAN APPROACH TO COOKING WHILST, WEST KEPT TO THE MORE TRADITIONAL FARES.



VEGANUARY

WITH VEGANISM BECOMING EVER SO INCREASINGLY POPULAR WE EMBRACE THE MONTH OF JANUARY WITH A GREAT SELECTION OF MAIN MEALS, GRAB AND GO PLUS MORE! BE SURE TO FIND OUT MORE AT YOUR SCHOOL



NATIONAL BAGEL DAY

BAGELS! - THERE'S SOMETHING IMMENSELY SATISFYING ABOUT BITING INTO A CHEWY, DOUGHY BAGEL, OR POPPING ONE IN THE TOASTER FOR A CRUNCHY SNACK. WE WILL CELEBRATE THE HUMBLE BAGEL ON 15TH JANUARY SO SAVE THE DATE!



INTERNATIONAL HOT & SPICY DAY

ON THE 16TH JANUARY WE CELEBRATE SPICY FOOD! WE WILL BE INCORPORATING THIS INTO OUR GRAB AND GO RANGE, OUR SALAD BARS AND OUR MAIN OFFERING! PLEASE CHECK OUT ALL OUR OFFERS AT YOUR COLLEGE

