



Year 13 Media Studies Curriculum Map

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| Overview | <p>Component 2: Set Texts (all products studied in relation to all four of the Key Concepts: Media Language, Representation, Audience and Industry)</p> <ul style="list-style-type: none"> - TV in the Global Age: <i>Humans & The Returned</i> - Online Media: <i>Zoella Blog & attitude</i> - Mainstream and Alternative Magazines: <i>Vogue & The Big Issue</i> <p>Development and presentation of research and planning for NEA brief.</p> <ul style="list-style-type: none"> - <i>Linked moving image and print products for a new media text.</i> | | | | | |
| Year 13 | Autumn 1 | Autumn 2 | Spring 1 | Spring 2 | Summer 1 | Summer 2 |
| Topic | Editing and Construction of NEA TV in the Global Age | Submission of NEA Online Media | Mainstream and alternative Magazines | Revision and Exam Preparation | Revision and Exam Preparation | Revision and Exam Preparation |
| Knowledge | Contexts of set products such as French and British TV Industries, household age and gender roles; technology and dystopia | Contexts of set products such as social media, the Stonewall Riots, star theory (the ordinary and extraordinary); digitisation of media, influencers, traditional vs online media | Contexts of set products such as American and British magazine industries, homelessness, the fashion industry, hegemony and class | Key concepts and their relation to all set texts | Key concepts and their relation to all set texts | Key concepts and their relation to all set texts |
| Skills | Utilisation of key concepts elements such as genre, reception, programming and distribution | Utilisation of key concepts elements such as mediation and construction, parasocial audience relationship, representation of gender and sexuality, sponsored content. | Utilisation of key concepts elements such as image and anchorage text, audience positioning, representation of women and class. | Lesson-by-lesson alphabetical revision of glossary Knowledge, understanding and application key concept elements, theories and contexts associated with each question | Knowledge, understanding and application key concept elements, theories and contexts associated with each question | Knowledge, understanding and application key concept elements, theories and contexts associated with each question |