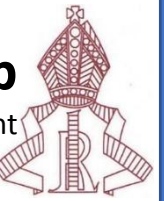


Bishop Luffa: KS4 + 5 Media Studies Curriculum Map

the *Film and Media* department



- Go on to work in the Media Industries, one of the UK's most thriving and versatile sectors.
- Study one of the many specialist Media Production or theory courses at a top University

Practical: At A-Level, you will create an independent moving image and a print product which promote a new media text (i.e a TV series) for a particular audience and platform.

MAINSTREAM & ALTERNATIVE MAGAZINES:
Vogue and *The Big Issue*

MEDIA IN THE ONLINE AGE:
Zoella Blog and *attitude*

TV IN THE GLOBAL AGE:
Humans and *The Returned*



This year, each of the SET TEXTS are studied in relation to ALL the Key Concepts!

YEAR 13

? Why not specialise and take Film Studies alongside Media at A-Level?

Practical: As A-Level Media Students, you now have exclusive use of our Nikon SLR cameras and accessories. Book one out and get practicing!

Introduction to Media theory; useful for newcomers, a handy reminder for those who did GCSE

MUSIC VIDEO:
Beyonce's Formation and *Vance Joy's Riptide*

ADVERTISING:
Tide and *WaterAid*

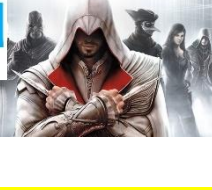
VIDEO GAMES:
Assassin's Creed franchise

FILM MARKETING:
Black Panther, *Kiss of the Vampire* and *I, Daniel Blake*

NEWSPAPERS:
The Times and *The Daily Mirror*



RADIO and PODCASTS:
Late Night Woman's Hour



These products will be studied in relation to at least two KEY CONCEPTS.

Practical: In Year 11, you will undertake your NEA, working in a medium of your choice. You can create either a TV sequence, a music video, a magazine or film marketing print materials.

TV SITCOM:
The IT Crowd; *Friends*

MUSIC VIDEOS and ONLINE MEDIA:
Taylor Swift's Bad Blood; *Pharrell Williams' Freedom*; *TLC's Waterfalls*



This year, each of the SET TEXTS are studied in relation to ALL the Key Concepts!

YEAR 11

Practical: In the second part of Year 10, you will get the chance to do a practice run of the NEA, using the coursework brief that the current y11's are working on. You will get feedback but your mark won't go towards your final GCSE – a perfect opportunity to make mistakes and experience the NEA process!

THE FILM INDUSTRY: *James Bond*

THE NEWSPAPER INDUSTRY: *The Sun*

THE VIDEO GAMES INDUSTRY:
Fortnite

RADIO:
The Archers



These are INDUSTRY and AUDIENCE set texts. We'll consider production, distribution, demographics, reception and digital platforms.

Did you know? The UK Media Industry could be worth £88b by 2025!

NEWSPAPER FRONT COVER:
The Guardian

NEWSPAPER FRONT COVER:
The Sun

MAGAZINE COVER:
Pride

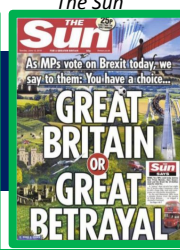
MAGAZINE COVER:
GQ

FILM POSTER:
Spectre

FILM POSTER:
The Man With The Golden Gun

PRINT AD:
This Girl Can

PRINT AD:
Quality Street



These are MEDIA LANGUAGE and REPRESENTATION set texts. We'll consider use of camera, text, gender, race and stereotyping.

Introductions over; now time for our SET TEXTS!

Introduction to the 4 Media Key Concepts:

YEAR 10

1. MEDIA LANGUAGE: The ways media products are constructed and their meaning

3. AUDIENCES: How viewers and consumers are categorized and how media products are devised to appeal to them

2. REPRESENTATION: How people, groups, events and places are portrayed in the media

4. INDUSTRY: How companies and conglomerates of media products produce and distribute their texts

Practical: You will begin using our exclusive Apple Mac Edit suite, Sony Handycams and numerous other resources to produce unassessed, non-pressurized moving image and print products. All our equipment and Macs are solely for Bishop Luffa Film and Media students!



Start your Media learning by joining Bishop Luffa Film Club in KS3. In Film Club we watch, review and make films all year long!

INTO FILM CLUBS

Did you know? GCSE and A-Level Media Studies are 70% Exam and 30% NEA