

# YOUNGMINDS

## Fundraising Tips

Follow our useful tips on how to get started with fundraising and make your event to support the work we do a memorable one.

### Step 1: Decide on a fundraising event

From bake sales to bungee jumps and dress up days there are endless ways to raise funds for us. Here are a few ideas...

Dress up or  
down day

Talent Show

Collection

Coffee  
Morning

Sweepstake

### Step 2: Shout about it

To really make your event a success, it's a good idea to advertise it to as many people as possible. So tell friends and family, advertise it at work, school or on local notice boards and of course, share in on social media like Facebook, Twitter and Snapchat. We can help too – make sure you mention us (@YoungMindsUK) on Twitter or link to our Facebook page.

You can also set up a page with Virgin Money Giving – it's a great way to tell your story, share photos and provide your supporters with a link so they can donate online.

### Step 3: On the day

With all the planning done, the only thing left is to enjoy the day!

Make sure to take plenty of photos and post them on social media – it may help bring in a few extra donations and our social media team might be able to help by sharing and retweeting them too.

### Step 4: Donating the funds you raise

After your fundraising event, there are a number of different ways you can donate the money you raised:

#### By credit/debit card

Call us on **0207 089 5050**  
or pay your donation online  
[youngminds.org.uk/donate](http://youngminds.org.uk/donate)

#### By bank transfer

Please use your name as the  
reference and transfer it to:  
CAF Bank Ltd  
Sort code: **40-52-40**  
Account number: **00002523**

#### By cheque

Make your cheque payable to YoungMinds and post  
it to:

**YoungMinds**  
**Fourth Floor, India House**  
**45 Curlew Street**  
**London**  
**SE1 2ND**

If you've set up a Virgin Money Giving page, there's  
nothing more you need to do – your supporters pay  
their donation online and Virgin Money sends it to  
us once your event is finished.



Fancy dress day



Bingo



London Marathon



Bake sale



Sponsored cycling